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Public Health
Prevent. Promote. Protect.
Shelby County Health Department

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DIRECTOR ALISA HAUSHALTER NAMED 2020 COMMUNICATOR OF THE YEAR BY MEMPHIS CHAPTER OF PUBLIC RELATIONS SOCIETY OF AMERICA (PRSA)

SHELBY COUNTY, TN – Alisa Haushalter, DNP, RN, PHNA-BC, Director of the Shelby County Health Department, has been selected as the 2020 Communicator of the Year by the Memphis Chapter of the Public Relations Society of America (PRSA).

According to PRSA Memphis' awards committee, Dr. Haushalter was selected for her unflappable courage in leading the community throughout the pandemic, always with an eye toward what is best for the residents of Shelby County, even when her message has met criticism. According to the PRSA Memphis awards committee, "Dr. Haushalter has led regular media briefings exhibiting communications skills that are honest, direct, understandable, and always focused on protecting the community and moving it safely through the pandemic."

The award will be presented Friday, Jan. 29, from 11 a.m. to 12:30 p.m., via Zoom.

"The last year has brought on many unforeseen challenges and adversities. We applaud Dr. Haushalter for her leadership, resilience, and commitment to the well-being of the citizens of Memphis and Shelby County during these unprecedented times," said Milton Howery III, President of PRSA Memphis.

Dr. Haushalter earned her undergraduate degree in Nursing from Belmont University in Nashville, a master's degree in Nursing from Vanderbilt University, and a Doctor of Nursing Practice degree from the University of Tennessee Health Science Center. She also serves as an associate professor in the UTHSC College of Nursing.

This will be the 44th year that PRSA Memphis has selected its Communicator of the Year. The award is given to a member of the community who exhibits the ability to communicate effectively to general or specific publics, has visibility, and is a respected member of the community who invests their time and talent conveying a specific message. Dr. Haushalter will be added to list of notable honorees including founder of the Liberty Bow Bud Dudley, Cecil Humphreys, D'Army Bailey, Mayor W.W. Herenton, John Calipari, Dr. Scott Morris, Fred Jones, Beverly Robertson, Otis Sanford and Penny Hardaway.

PRSA welcomes its membership, supporters of the recipient, and the media to this event. For more information or to register and access the Zoom link to the event, please go to www.prsamemphis.org.

SCHD is pleased that PRSA Memphis has recognized Dr. Haushalter and her team for their work to communicate vital information during the COVID-19 pandemic.

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