



NEWS from the Shelby County Mayor's Office

Lee Harris, Mayor

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**SHELBY COUNTY MAYOR'S OFFICE PARTNERS WITH GREATER MEMPHIS
CHAMBER TO HOST "NEW NORMAL" VIRTUAL CONFERENCE NEXT WEEK**

MEMPHIS, TN – On Tuesday, April 28, 2020, Shelby County business leaders will convene online for a series of discussions about how to conduct business in the shadow of COVID-19. The summit takes place between 9:00 AM and 12:00 PM and includes four "micro conferences" to provide industry-specific information for the government sector, large employers, hospitality and restaurant businesses, and small business owners.

"As conversations shift to determine how we re-open businesses over the next several weeks and months, we want to make sure that our local community can do so safely," says Danielle Inez, Shelby County Mayor's Office Chief of Staff and co-organizer of the summit. "We received over 200 registrations within the first two hours of announcing the New Normal Virtual Summit, so I believe our local employers want to make sure we're working collaboratively to get this right."

"This has been a tough time for everyone," says Paul Morris, owner of Jack Morris Auto Glass and a presenter during the Small Business Micro Conference. "Our employees are looking to us for guidance and reassurance that we're going to get through this. As business owners, we're working swiftly to secure funding and health recommendations

so that we can reduce lay-offs and ensure that workers can safely provide for their families.”

Greater Memphis Chamber CEO Beverly Robertson says, “We have over 7,500 professional members, many of whom have participated in one of a myriad of virtual workshops and conference calls that we’ve hosted in light of COVID-19. We’re in constant communication with local, state, and federal partners about what may best serve the needs of Memphis and Shelby County. We’re pleased to bring this information to the forefront during the New Normal Virtual Summit.”

Bobby White, co-organizer of the summit and Chief of Public Policy for the Greater Memphis Chamber, announced the New Normal Virtual Summit during a COVID-19 press briefing hosted by Mayor Lee Harris and the Shelby County Health Department. Individuals can learn more about each micro conference and register for free at <http://covid19.shelbycountyttn.gov>.

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