



**MEMPHIS AND
SHELBY COUNTY** **DIVISION OF PLANNING
AND DEVELOPMENT**

City Hall – 125 N. Main Street, Suite 468 – Memphis, Tennessee 38103 – (901) 636-6619

**MEMPHIS LANDMARKS COMMISSION
CERTIFICATE OF APPROPRIATENESS**

TO: Bryan Duffel, *Birdie's*
Frank Balton, *Frank Balton Sign Company*

ISSUE DATE: September 6, 2022
DOCKET: COA 2022-102
493 South Main Street
South Main Street Historic District

Sent via electronic mail to: bryan.n.duffel@gmail.com, signs@fbalton.com

On September 2, 2022, the Memphis Landmarks Commission **approved** your application as a **MINOR COA** for exterior alterations to install a neon and LED-illuminated blade sign on the front elevation, subject to the following condition:

1. Any change or deviation from the approved Certificate of Appropriateness (COA) shall be submitted to the Memphis Landmarks Commission for review and approval.

Be advised, this COA expires in one (1) year if a permit has not been issued by the Office of Construction Code Enforcement.

Respectfully,



Margot Payne
Urban Design & Preservation Planner
Land Use and Development Services
Division of Planning and Development



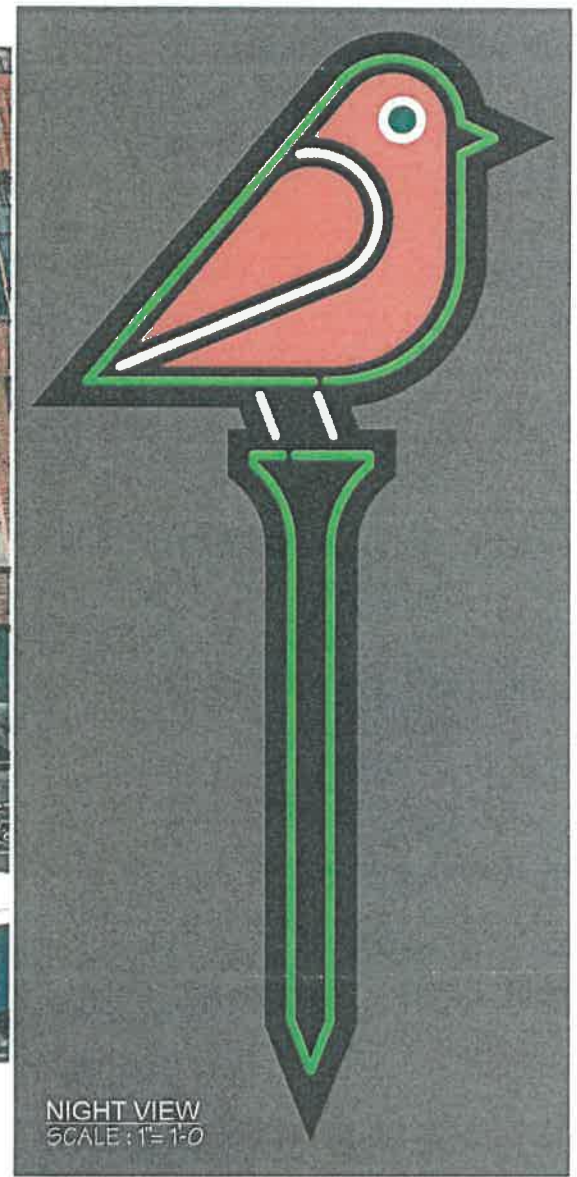
SCALE : 1/8" = 1'-0"

Acrylic: 7328 White
 Paint: Black, PTM Oracal 087 Emerald Green
 Vinyl: Oracal 087 Emerald Green, 032 Light Red
 LEDs: Pods
 Neon: 15 mm 6500 White, 15 mm Veep Green

**M/I 72" x 33 1/2" flag-mounted, double-face blade sign with routed-out faces, backed with acrylic on the top part of the cabinet. Open-channel neon to be used around the edge of top part of sign. Skeleton neon to be used on the bottom. Cabinet to have 12" depth and be mounted at 48" total projection from wall using two 3" poles.



APPROX 223"
 APPROX. 312"



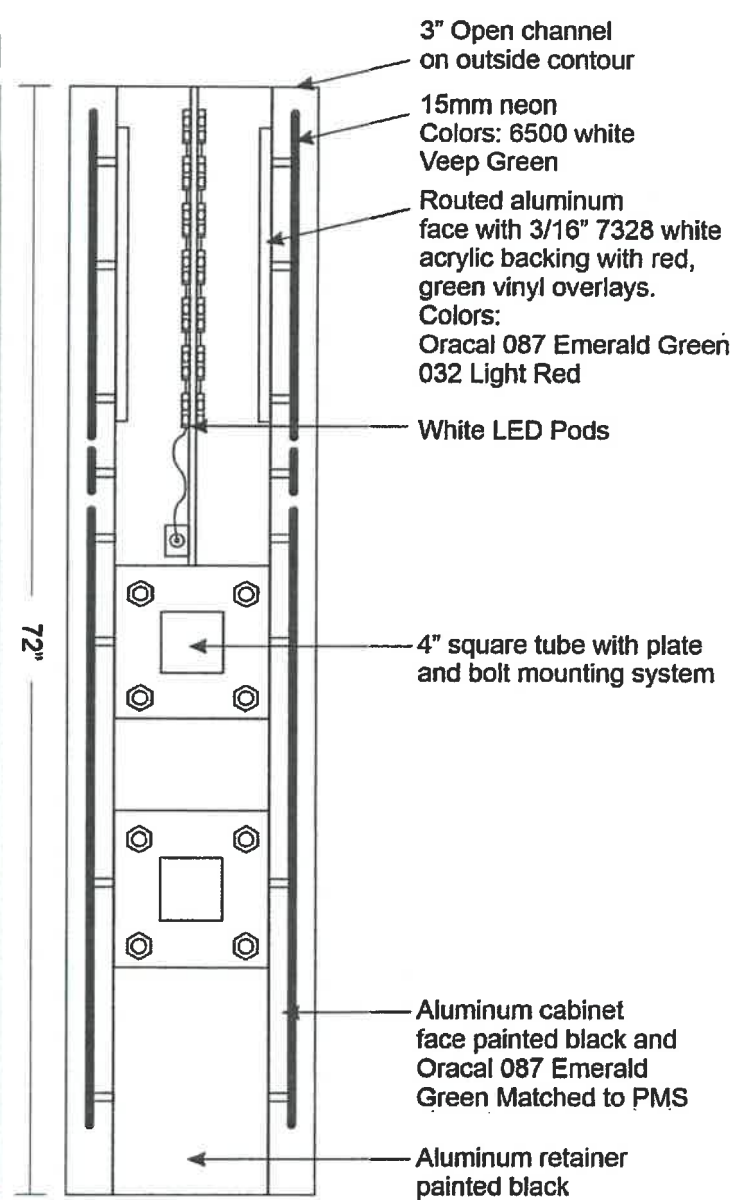
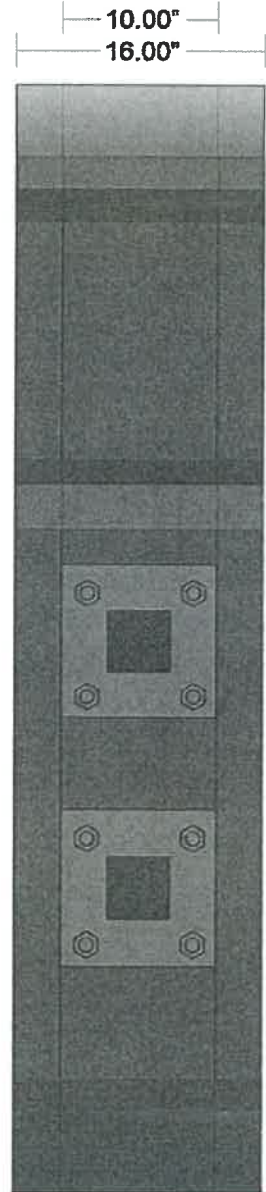
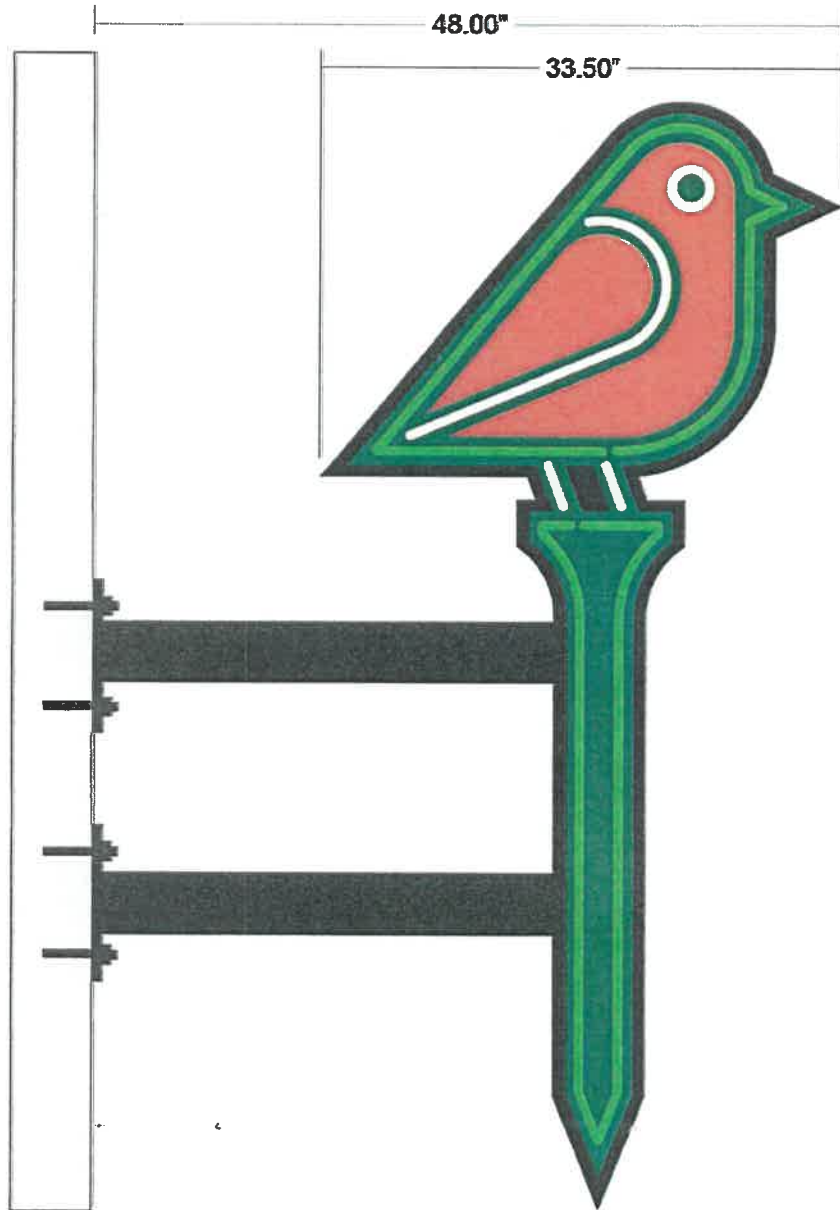
NIGHT VIEW
 SCALE : 1" = 1'-0"

CLIENT Birdies
 LOCATION 493 S Main St.
 DATE 6.21.2022 SALES PB FILE BIRDIES
 CLIENT APPROVAL _____ DATE _____
 channel letters • neon • illuminated awnings • shopping centers • industrial complexes



FRANK BALTON & CO.
 5385 PLEASANT VIEW RD.
 MEMPHIS, TENNESSEE 38134
 901.388-1212 FAX 901-388-9485
 signs@fbalton.com www.fbalton.com

THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL DEPICTION OF THE PROPOSED SIGNAGE. DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM THE DRAWING.



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