

AGENDA ITEM: 4

CASE NUMBER: BOA 2021-006 (City) **B.O.A. MEETING:** February 24, 2021

LOCATION: 3896 Lamar Avenue

OWNER/APPLICANT: Murvah, LLC. / CitySigns

REPRESENTATIVE: Abdel Kareem Taha

REQUEST: Variance from Sub-Section 4.9.15E to allow the digitization of a non-conforming sign

AREA: +/-4.31 acres

EXISTING ZONING: Commercial Mixed Use – 3 (CMU-3), BOA 1971-057

CONCLUSIONS

1. The applicant is requesting to digitize and add to an existing non-conforming sign located at 3896 Lamar Avenue.
2. Staff was not able to receive any sort of site plan, designs, or elevations in time to determine the scope of the request. Therefore, staff is recommending a one-month hold to allow the applicant time to send over materials for staff to determine an accurate recommendation for next month's meeting.

CONSISTENCY WITH MEMPHIS 3.0

The Memphis 3.0 plan does not speak to signs; therefore Memphis 3.0 is not applicable.

RECOMMENDATION:

Hold for one month