



NEWS from the Shelby County Mayor's Office

Lee Harris, Mayor

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FOR IMMEDIATE RELEASE

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**SHELBY COUNTY MAYOR LEE HARRIS PROMOTES SHELBY FARMS PARK AS
IRONMAN DELIBERATES ON NEW LOCATION FOR RACE**

*Shelby County website landing page photo, Shelby County social media, and Shelby County
Mayor social media profile photos promote Shelby Farms Park.*

Memphis, TN - IRONMAN has narrowed it down to Memphis and three other finalists for their new location for a 2020 IRONMAN triathlon. If Memphis is selected, the race will be held at Shelby Farms Park. Shelby County Government wants to promote this jewel of our community and encourage IRONMAN to choose Memphis. As a result, the profile pictures of the website and all social media have been changed to the beautiful Hyde Lake.

“I would like to encourage all Shelby County citizens, government offices, and members of the media to change their profile photos to the beautiful Shelby Farms Park,” says Mayor Lee Harris. “Let’s show IRONMAN and the world this amazing asset.”

Citizens are also requested to tag IRONMAN at @IRONMANTri in the photos. IRONMAN is expected to make the decision within the next few weeks.

(end of release)